
University of Pretoria Yearbook 2019

Trends in publishing 731 (PUB 731)

Qualification Postgraduate

Faculty [Faculty of Engineering, Built Environment and Information Technology](#)

Module credits 15.00

Service modules Faculty of Economic and Management Sciences

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 1

Module content

This module is research-based. The focus is on developments and trends impacting on the value chain and supply chain of the local book industry.

The overall objective of the module is to generate research that can contribute to information on the shape and size of this cultural industry.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.